



HOLLYWOOD MEDIA
PROFESSIONALS
BROADCASTING | MUSIC | DIGITAL

AFTER OVER 50 YEARS - PACIFIC PIONEER BROADCASTERS

ANNOUNCES NAME CHANGE

PPB WILL NOW BE KNOWN AS HOLLYWOOD MEDIA PROFESSIONALS

Hollywood CA, September 12, 2019 - After over 50 years as the Pacific Pioneer Broadcasters (PPB), president and legendary radio personality “Shotgun Tom” Kelly, acknowledging the vibrant expansion and diversification in 21st century entertainment, announces the formation of Hollywood Media Professionals, a division of Pacific Pioneer Broadcasters.

Kelly explained, “the business of broadcasting has changed significantly over the past decades, and PPB wants to include professionals in all digital media including podcasting, blogging, YouTube recordings, live online streaming, as well as traditional broadcasting. Established talent as well as those who help create, produce, sell and support the broadcasts are eligible to join the newly christened Hollywood Media Professionals.”

Pacific Pioneer Broadcasters, the only organization of its type, was founded in 1966 by media professionals who pioneered traditional broadcasting, including Edgar Bergen (Charlie McCarthy), Jim Jordan (Fibber McGee) producer and host Ralph Edwards (*This Is Your Life*, *Truth or Consequences*), and prominent announcing voice of the 20th century, Art Gilmore.

HMP will continue the traditions of PPB by holding celebrity luncheons (like the upcoming event honoring music icon Engelbert Humperdinck), the Coffee With ... mornings (like the one recently with Jimmy Weldon), and other offerings. We will continue to publish our newsletter featuring news about our members and re-caps of previous events.

Hollywood Media Professionals
Post Office 8673
Calabasas, CA 91372
323.461.2121